



For more information contact:
Don Wehner, Upfront Inc.
upfrontinc@me.com
410-486-6291

FOR IMMEDIATE RELEASE

Blippi Returns to The Stage In A Brand New Production With A Special Stop In Frederick MD

*Global sensation Blippi to delight audiences in all-new live show, **Blippi: The Wonderful World Tour**, at the Weinberg Center for the Arts on **Tuesday, October 10, 2023**.*



*Tickets go on sale to Weinberg Center members on Thursday, May 4 at 10:00 AM
and to the public on Tuesday, May 9 at 10:00 AM*

Tuesday, May 2, 2023 – Round Room Live and Moonbug Entertainment are proud to announce that a new live show, **Blippi: The Wonderful World Tour**, will again bring the vivacious, energetic, and educational antics of global sensation Blippi to stages across North America, with a stop in Frederick Maryland on Tuesday, October 10, 2023, at 5:00 PM at the Weinberg Center for the Arts.

“With new music, characters, monster trucks, and even the Blippi mobile, we’re thrilled to bring Blippi to even more kids and families around the world in a brand new show,” said Stephen Shaw, founder and co-President of Round Room Live. “Following the success of *Blippi The Musical*, we’re excited for audiences to create memorable experiences with Blippi, with all the amazing music, production, and energy they expect, but in a way they’ve never seen before.”

“It’s very special to witness the love that our fans have for Blippi and his buddies, and the joy this beloved character brings to families around the world,” said Susan Vargo, Head of Live Events at Moonbug Entertainment. “Our live experiences bring families together to make memories that will last a lifetime. With *Blippi: The Wonderful World Tour* fans can expect catchy music, lots of dancing and a whole lot of fun!”

Blippi is coming to your city for the ultimate curiosity adventure in **Blippi: The Wonderful World Tour!** So, come on! Dance, sing, and learn with Blippi and special guest Meekah as they discover what makes different cities unique and special. Will there be monster trucks, excavators, and garbage trucks galore? You bet! So get ready to shake those wiggles out and OJ Twist your way through this brand-new musical party!

Blippi, along with his best friend Meekah, inspires curiosity in preschoolers around the world by creating content and experiences that are relatable, accessible and make learning fun. Blippi has become a worldwide sensation with more than one billion monthly views on YouTube and more than 50 million fans around the world. Blippi is available in more than 20 languages, including ASL, and is distributed by more than 30 global broadcast and streaming partners around the world including Netflix, Hulu, Amazon Prime, Roku, Virgin Media and Kidoodle. Meekah, Blippi's creative, inventive, cart-wheel-loving pal, stars alongside Blippi in Blippi's Treehouse on Amazon and also recently launched her own YouTube channel in September.

For **Blippi: The Wonderful World Tour**, the character Blippi will be played by professional stage performers selected specifically for the stage show.

Fans can visit BlippiOnTour.com now for tour dates and ticket information and follow **Blippi On Tour** social media for exclusive tour content.

FOLLOW BLIPPI ON TOUR

Official Website: www.BlippiOnTour.com

Facebook: @BlippiOnTour

Twitter: @BlippiOnTour

Instagram: @BlippiOnTour

FOLLOW BLIPPI

Official Website: www.Blippi.com

YouTube: @Blippi

Facebook: @Blippi

Twitter: @BlippiOfficial

Instagram: @BlippiOfficial

ABOUT MOONBUG ENTERTAINMENT

Moonbug Entertainment is an award-winning global entertainment company behind some of the most popular kids' titles in the world. Moonbug's lineup includes global sensations *CoComelon*, *Blippi*, *Little Baby Bum*, *Little Angel*, *My Magic Pet Morphle*, *Supa Strikas*, *Go Buster*, *Playtime with Twinkle*, *Gecko's Garage*, *ARPO* and many more. Moonbug's shows are on more than 150 platforms globally, including YouTube, Netflix, Amazon Prime Video, Sky, Super RTL, BBC iPlayer, HBO Max, Tencent, Youku and Roku. The company's YouTube channels are viewed over 9 billion times on average every month globally and has more than 440m subscribers. Its portfolio currently stands at 29 IPs and 100+ brand partners and is available in 32 languages.

Moonbug is part of Candle Media, an independent, creator-friendly home for cutting-edge, high-quality, category-defining brands and franchises. By bringing together elite talent operating at the intersection of content, community, and commerce, it helps to position leading entertainment businesses for accelerated, sustainable growth in the current market and beyond. Candle is run by its Co-Chairmen and Co-CEOs, leading entertainment executives Kevin Mayer and Tom Staggs, and backed by investment capital from funds managed by Blackstone's flagship private equity business.

ABOUT ROUND ROOM LIVE

Round Room Live is the leading producer and promoter of exhibitions and family show entertainment, specializing in transforming both new and iconic intellectual property into engaging and thrilling live events. Round Room creates unique live experiences tailored to the distinct character of each property and produces the highest quality productions for audiences around the world.

Their current roster of touring theatrical shows includes: *Baby Shark Live!*, *Blippi: The Wonderful World Tour*, *Blippi The Musical*, *Peppa Pig Live*, and *Blue's Clues & You! Live On Stage*. Round Room's Immersive and Entertainment Experiences division is currently touring: *Jurassic World: The Exhibition*, *Mandela: The Official Exhibition*, *Tupac Shakur. Wake Me When I'm Free*, and *Formula 1: The Exhibition*, which is set to launch in early 2023.

ABOUT THE WEINBERG CENTER FOR THE ARTS

The Weinberg Center for the Arts is one of the region's premier performing arts presenters, offering film, music, dance, theater, and family-focused programming. Located in the historic Tivoli movie theater in downtown Frederick Maryland, the Weinberg Center strives to ensure that the arts remain accessible and affordable to local and regional audiences alike. Weinberg Center events are made possible with major support from the City of Frederick, the Maryland State Arts Council, Plamondon Hospitality Partners, and other corporate and individual donors.