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FOR IMMEDIATE RELEASE

Weinberg Center Creates “The Intermission Project” and Joins Global Day of Giving for the COVID 19 Crisis

FREDERICK, MD, Wednesday, April 29, 2020— The Community Outreach Committee at the Weinberg Center for the Arts seeks to improve the lives of the Frederick community through their newest initiative, [The Intermission Project](#). On May 5, 2020, in conjunction with #GivingTuesdayNow, the Weinberg Center will kick off the effort to raise funds to provide free tickets to Weinberg Center events for healthcare workers, front-line employees and those who are struggling economically due to COVID-19.

[#GivingTuesdayNow](#) is a global day of giving and unity, that was created as an emergency response to the unprecedented need caused by COVID-19. The day is designed to drive an influx of generosity, citizen engagement, business and philanthropy activation, and support for communities and nonprofits around the world. It’s a day for everyone around the world to stand together and give back in all ways, no matter who or where we are.

Even though COVID-19 has shuttered theaters and live performance spaces all over the world, people are still turning to the arts for comfort in these trying times through streamed concerts and plays as well as films and television. This tells us that the arts are essential for human well-being. Supporting [The Intermission Project](#) will ensure that, when the doors to the Weinberg Center re-open, all residents of Frederick County can partake in live performing arts regardless of their ability to pay. Similar programs already exist at the Weinberg Center, for populations such as veterans and children suffering from catastrophic illnesses and their families. These are made possible thanks to generous partnerships with local organizations like the Delaplaine Foundation and the Community Foundation of Frederick County. Now the Community Outreach Committee at the Weinberg Center for the Arts wants to extend a similar opportunity to healthcare workers, front-line employees and any members of the Frederick community who are experiencing economic setbacks due to COVID-19.

“The Weinberg Center for the Arts is a very special gathering place for the Frederick community, and we look forward to re-opening our doors when it is safe to do so,” Manager of Development Rebecca O’Leary said. “When we do, we want to say thank you to healthcare

workers and front-line employees for their heroic efforts combating COVID-19 and welcome members of our community who have been impacted economically. The Intermission Project will make that possible.”

Asha Curran, CEO of Giving Tuesday remarked that “As a global community, we can mourn this moment of extreme crisis while also finding the opportunity to support one another. We each have the power to make an impact with acts of generosity, no matter how small, and to ensure the sustainability of organizations and services that are crucial to the care and support of our communities.”

Donations to [The Intermission Project](#) will be accepted starting May 5, 2020.

ABOUT GIVING TUESDAY

#GivingTuesdayNow is organized by Giving Tuesday a global generosity movement unleashing the power of people and organizations to transform their communities and the world.

GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past eight years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity. For more details about the movement, visit [Giving Tuesday](#).

ABOUT THE WEINBERG CENTER FOR THE ARTS

The Weinberg Center for the Arts is one of the region’s premier performing arts presenters, offering film, music, dance, theater, and family-focused programming. Located in the historic Tivoli movie theater in downtown Frederick Maryland, the Weinberg Center strives to ensure that the arts remain accessible and affordable to local and regional audiences alike. Weinberg Center events are made possible with major support from the City of Frederick, the Maryland State Arts Council, Plamondon Hospitality Partners, and other corporate and individual donors.